



Rental & Sales Guide

- Equipment Sales - New & Used
- Large Variety of Supplies
- 1000's of Rental Items
- Daily, Weekly & Monthly Rates
- Long Term Rental Rates Available
- Delivery & Pick-Up

815-332-9933

Fax: 815-332-2218

7190 N. Cherryvale Mall Drive
Rockford, IL 61112

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*This equipment guide supercedes all previous issues.



Area Rental and Sales, Inc. is on the move. In case you were not aware, we moved in 2010 to a larger location on the north side of the Cherryvale Mall. We have doubled our service area, increased our storage space so we can inventory more rental items for you, and we have the areas only drive through pickup and drop off service.

For 2011, we have expanded our party and event rental department. When browsing this guide take a look at our new items that will help with a variety of events such as graduation, neighborhood block parties, and corporate meetings.

As you will see in this guide, we carry a wide variety of rental items for your projects large and small. Whether you are planning a project or have already started, call us for advice and ideas on how we can help. Not all of our inventory is listed, so if you don't see what you are looking for, call us, as we may have it.

We look forward to helping with your projects and event planning. Just give us a call or stop in to see the many ways we can help.

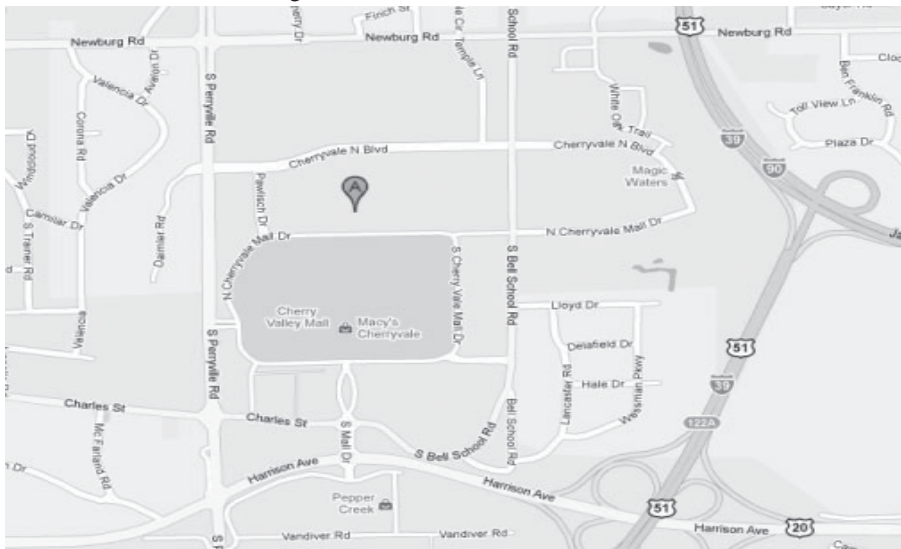
AREA
RENTAL & SALES, INC.
www.AreaRentalandSales.com

Joe Geraghty
Owner

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*All prices subject to change without notice

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Equipment Sales & Rental

Call for Pricing
& Availability!
Contractor Delivery Available!



Genie Industries

- Material Lifts
- Personnel Lifts
- Scissor Lifts



Vermeer Mfg.

- Trenchers
- Tree Chippers
- Stump Grinders



Dynapac

- Plate Compactors
- Rammers
- Reversible Plate Comp.
- Rollers



Black-Jack

- Grout Pumps
- Concrete Lifting
- Void Filling



Stone Mfg.

- Power Buggies
- Power Trowels
- Mixers



SkyJack Inc.

- Electric Scissors

We are always adding new equipment lines to our fleet, so stop by our showroom to see the latest equipment manufacturers we represent.



Louisville Ladders

- Step Ladders
- Extension Ladders
- Aluminum Stages
- Warehouse Ladders

Supplies

Call for Pricing
& Availability!

Contractor Delivery Available!



Concrete Products

- Diamond Blades
- Diamond Core Bits
- Concrete Cutting Tools
- Large Saws



Rust-O-Leum Paints

- Upside Down Marking
- Striping Paint
- Aerosol Lubricants

BOSCH Power Tools



Bosch Power Tools

- Cordless Tools
- Rotary Hammers
- Carbide Drill Bits
- Accessories



Tyrolit Abrasives

- Slicer Wheels
- Metal Cutting Blades
- Concrete Cutting Blades
- Ductile Iron Blades



Coleman Cables

- Extension Cords
- GFCI Protectors
- Junction Boxes
- String Lights



Empire Levels

- Torpedo Levels
- Aluminum Levels
- Squares
- Tape Measures



Boss Gloves

- Leather Drivers Gloves
- Jersey Gloves
- Bricklayers Gloves
- Cold Weather Gloves

*Too many other items to mention.
Call or stop in our showroom today!
7190 N. Cherryvale Mall Dr.
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We proudly rent and/or sell the following brands:



7190 N. Cherryvale Mall Dr., Rockford, IL 61112

(815) 332-9933

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Starting with Tom Webb at I.C. Webb in 1994, Jarrod learned about the many aspects of the construction equipment and supply business. He has since worked for other national rental chains, bringing a wealth of knowledge back to the roots of a locally owned and operated rental/sales/supply store.

With over 15+ years of experience in the construction supply business, Jarrod is looking forward to helping you with all of your equipment and supply needs. Talk to Jarrod or any of our other helpful and knowledgeable staff today for any of your construction remodeling projects. Also ask how we can help make your next party, wedding or corporate event a success.

Give Jarrod a call at: 815-378-7754 mbl.
or 815-332-9933
jarrod@arearentalandsales.com

Jon has spent 15 years in industrial components and parts sales. He has experience working with a variety of industries and brings his knowledge and expertise to assist you, our customer in the successful completion of your projects. If you are looking for parts for your lawn and garden equipment as well as construction tools, Jon is here to help.



Call Jon @ (815) 332-9933 or (815) 378-7167 mbl.
jonw@arearentalandsales.com

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Service Department

We repair most makes and models!

Lawn Mowers
Snow Blowers
Concrete Tools

Weed Trimmers
Small Engines
ANSI Annual Inspections

Parts Department

Honda
Briggs & Stratton
Kawasaki
Kohler
Kubota
Ariens
Husqvarna

Genie
Skyjack
Bil-Jax
Stone
Husqvarna
Allmand
Mi-T-M



Rental Equipment

If you don't see what you need - Call Us!
 *All prices subject to change without notice



Aerial Lifts

Scissor Lifts:

	Daily	Weekly	Monthly
19' Narrow (32") Electric	\$ _____	\$ _____	\$ _____
26' Narrow (32") Electric	\$ _____	\$ _____	\$ _____



Boom Lifts: Great for tall jobs & putting up Christmas lights and painting

35' Tow Behind Boom	\$185.00	\$480.00	\$1440.00
45' Tow Behind Boom	\$220.00	\$585.00	\$1755.00
55' Tow Behind Boom (Drive & Set)	\$250.00	\$675.00	\$2025.00



Other Lifts:

24' Material Lift (Duct)	\$40.00	\$120.00	\$360.00
AWP 30 Personnel Lift	\$95.00	\$190.00	\$494.00
GR20 Personnel Lift (Driveable)	\$95.00	\$190.00	\$494.00



Air Compressors: Used to run your power nailers



	Daily	Weekly	Monthly
2hp Electric Compressor	\$28.00	\$84.00	\$252.00
5.5hp Gas Compressor	\$38.00	\$114.00	\$342.00
185CFM Diesel Comp.	\$85.00	\$255.00	\$765.00

Hoses and Couplers Available

Air Tools:

(We carry supplies & accessories for these items - Call Us!)



90lb Breaker	\$50.00	\$150.00	\$450.00
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60lb Breaker	\$40.00	\$120.00	\$360.00
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30lb Breaker	\$30.00	\$90.00	\$270.00
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Chipping Hammer	\$20.00	\$60.00	\$180.00
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Air Nailers:	\$30.00	\$90.00	\$270.00
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- Roofing
- Framing
- Finishing
- Flooring (Powernail)

***Compaction Equipment:***

Rammer, Jumping Jack	\$60.00	\$180.00	\$540.00
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Plate, Small (13" w)	\$45.00	\$135.00	\$405.00
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Plate, Medium (20" w)	\$60.00	\$180.00	\$540.00
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Plate, Large (20" w)	\$75.00	\$225.00	\$675.00
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Plate, Reversible (20" w)	\$90.00	\$270.00	\$810.00
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Double Drum Roller, 35" w	\$160.00	\$480.00	\$1440.00
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*All Dynapac compaction equipment is also for sale!
Call for Pricing!

Concrete Saws & Core Drills:

Hand Held Saw, 14"	\$51.00	\$153.00	\$459.00
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- Electric, Bosch
- Gas Powered, Partner

Floor Saw, 18"	\$72.00	\$216.00	\$648.00
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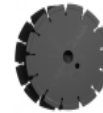
Diamond Core Drill	\$51.00	\$153.00	\$459.00
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- Hand Held

Diamond Core Rig	\$66.00	\$198.00	\$594.00
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Concrete Saws & Core Drills: (cont.)

	Daily	Weekly	Monthly
Brick & Block Saw, Gas	\$70.00	\$210.00	\$630.00
Paver/Tile Saw, Electric	\$36.00	\$108.00	\$324.00



*Diamond blades and core bits available for sale and rental in many sizes.

Call for availability and quantity discounts.

Concrete Tools:

Concrete Buggy (Ride-on)	\$90.00	\$270.00	\$810.00
Concrete Screed w/Bar (8' & 12')	\$60.00	\$180.00	\$540.00
Power Trowel, 36" (w/Pro-Shift)	\$50.00	\$150.00	\$450.00
Scarifier, Grinder	\$225.00	\$675.00	\$2025.00
Electric Breaker, 60lb.	\$66.00	\$198.00	\$594.00
Mortar Mixer, 6cu. ft.	\$45.00	\$135.00	\$405.00
Cement Mixer, Electric	\$25.00	\$75.00	\$225.00
Cement Mixer, 9cu. ft.	\$50.00	\$135.00	\$405.00
Rotary Hammer Drill SDS Max	\$42.00	\$126.00	\$378.00
Rotary Hammer Drill SDS Plus	\$36.00	\$108.00	\$324.00



We carry supplies for the rotary hammer drills!
Call for pricing and availability.

Containers:

	Daily	Weekly	Monthly
20' & 40' Models Available	\$ _____	\$ _____	\$ _____



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Drain Cleaning Equipment:

	Daily	Weekly	Monthly
Sewer Auger, 25' Sink & Tub	\$35.00	\$105.00	\$315.00
Sewer Auger, 50' Floor Drain	\$45.00	\$135.00	\$405.00
Sewer Auger, 100' Floor Clean-out	\$65.00	\$195.00	\$585.00

(Deposit Required)

*Ask about ear and eye protection and gloves.



Floor Tools: Hardwood

Drum Sander, 8"	\$50.00	\$150.00	\$450.00
Orbital Sander, 12"x18"	\$40.00	\$120.00	\$360.00
Orbital Sander, 3- 7" Disc	\$45.00	\$135.00	\$405.00
Edging Sander, 7"	\$30.00	\$90.00	\$270.00
Floor Scrubber/Polisher 17"	\$36.00	\$108.00	\$324.00
Floor/Tile Scraper	\$36.00	\$108.00	\$324.00
Floor Nailer/Stapler Nails/Staples Available	\$30.00	\$90.00	\$270.00
Linoleum Roller, 100lbs	\$12.00	\$36.00	\$108.00
Wet/Dry Vacuum	\$27.00	\$81.00	\$243.00
Door Jamb Saw	\$20.00	\$60.00	\$180.00



Floor Tools: Carpet

Carpet Dryer Fan Direct Blower	\$15.00	\$45.00	\$135.00
Carpet Knee Kicker	\$7.50	\$22.50	\$67.50
Carpet Stretcher	\$24.00	\$72.00	\$216.00
Carpet Seam Iron	\$15.00	\$45.00	\$135.00



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Floor Tools: Carpet: (Cont.)

	Daily	Weekly	Monthly
Carpet Stair/Tuck Tool	\$2.50	\$7.50	\$22.50
Carpet Knife, Edge	\$5.00	\$15.00	\$45.00
Carpet Cleaner/Extractor	\$24.00	\$72.00	\$216.00
Upholstery Attach.	\$5.00	\$15.00	\$45.00

**Forklifts:**

5000lb. Industrial Forklift \$ _____ \$ _____ \$ _____

**Generators:**

2000 Watt, Inverter	\$30.00	\$90.00	\$270.00
3000-4300 Watt, Portable	\$42.00	\$126.00	\$378.00
6000-6500 Watt, Portable	\$51.00	\$153.00	\$459.00
25kva, Tow Behind	\$100.00	\$300.00	\$900.00
80kva, Tow Behind	\$250.00	\$750.00	\$2250.00
4000 Watt Light Tower	\$85.00	\$255.00	\$765.00
6000 Watt Welder/Generator	\$51.00	\$153.00	\$459.00
Welding Lead/Ground	\$10.00	\$30.00	\$90.00

*Generator rates are based on single shift use.

*Call for availability on Power Distribution Panels.

Landscape Equipment: Landscape

Bed Edger	\$85.00	\$255.00	\$765.00
Roto-Tiller, Small	\$30.00	\$90.00	\$270.00
Roto-Tiller, Medium (Front Tine)	\$50.00	\$150.00	\$450.00
Roto-Tiller, Large (Rear Tine)	\$75.00	\$225.00	\$675.00
Hedge Trimmer	\$30.00	\$90.00	\$270.00



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Landscape Equipment: Landscape (Cont.)

	Daily	Weekly	Monthly
Trenchmaster, 3"x9"d	\$90.00	\$270.00	\$810.00
Cable Layer Trencher <i>(Best for Invisible Fences)</i>	\$85.00	\$255.00	\$765.00

Landscape Equipment: Lawn Care

Aerator, Walk-Behind	\$75.00	\$225.00	\$675.00
Aerator, Pull-Behind	\$50.00	\$150.00	\$450.00
Blower, Walk-Behind	\$38.00	\$114.00	\$342.00
Blower, Backpack	\$25.00	\$75.00	\$225.00
Lawn Edger	\$25.00	\$75.00	\$225.00
Lawn Roller, 36"	\$12.00	\$36.00	\$108.00



Lawn Vacuum, HPV	\$60.00	\$180.00	\$540.00
Lawn Vacuum, HPV Self-Propelled	\$75.00	\$225.00	\$675.00
Mower, Walk-Behind 21"	\$25.00	\$75.00	\$225.00
Mower, Zero-Turn, 52-54"	\$95.00	\$285.00	\$855.00



Power Rake, Walk-Behind	\$60.00	\$180.00	\$540.00
Slit Seeder	\$65.00	\$195.00	\$585.00
Slit Seeder, Large Self-Propelled	\$165.00	\$495.00	\$1485.00
Sod Cutter	\$85.00	\$255.00	\$765.00



Weed Trimmer	\$33.00	\$99.00	\$297.00
Weed Mower, String	\$30.00	\$90.00	\$270.00
Brush Cutter, Billygoat (Walk Behind)	\$90.00	\$270.00	\$810.00

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Landscape Equipment: Loaders

From small to large - Rubber tires to Rubber tracks

We have 'em.

	Daily	Weekly	Monthly
Mini-Skidsteer, Bobcat	\$150.00	\$450.00	\$1350.00
Rubber Tracks			
Auger Attachment	\$51.00	\$153.00	\$459.00
Breaker Attachment	\$125.00	\$375.00	\$1125.00
Harley Rake Attachment	\$100.00	\$300.00	\$900.00
Skidloader, Rubber <u>Tires</u>			
70hp.	\$185.00	\$555.00	\$1665.00
1750lb Cap. (Case 60xt)			
83hp.	\$225.00	\$675.00	\$2025.00
2200lb. Cap. (Case 440)			
Skidloader, Rubber <u>Tracks</u>			
60hp.	\$225.00	\$675.00	\$2025.00
1900lb Cap. (RC-60)			
80hp.	\$273.00	\$819.00	\$2457.00
3100lb. Cap. (SR-80)			
Skidloader Attachments:			
Auger Attachment	\$100.00	\$300.00	\$900.00
4-in-1 Bucket	\$51.00	\$153.00	\$459.00
Fork Attachment	\$34.00	\$102.00	\$306.00

*Other attachments available. Call for pricing and availability



Landscape Equipment: Tree Care




	Daily	Weekly	Monthly
Chain Saw, 16"	\$48.00	\$144.00	\$432.00
Chain Saw, 20"	\$56.00	\$168.00	\$504.00
Chain Saw, 24"	\$66.00	\$198.00	\$594.00
Pole Pruner Saw, 12"	\$42.00	\$126.00	\$378.00
Chipper, 3" Cap.	\$90.00	\$270.00	\$810.00
Chipper, 6" Cap.	\$165.00	\$495.00	\$1485.00
Hyd. Feed			
Stump Grinder, 1-16"	\$87.00	\$261.00	\$783.00
Stump Grinder, 12"-36"	\$165.00	\$495.00	\$1485.00
Log Splitter, Vert./Horiz.	\$51.00	\$153.00	\$459.00



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Painting/Pressure Washing:

	Daily	Weekly	Monthly
 Paint Sprayer	\$75.00	\$225.00	\$675.00
 Pressure Washer, Cold 2400psi	\$45.00	\$135.00	\$405.00
Pressure Washer, Cold 3000psi	\$60.00	\$180.00	\$540.00
Pressure Washer, Hot 3000psi	\$75.00	\$225.00	\$675.00
 Cyclone Floor Washer (Great for pressure washing concrete floors.)	\$21.00	\$63.00	\$189.00
Extension Wand, 18'	\$15.00	\$45.00	\$135.00

Party Rentals:

 Moonwalk*, 13'x11' Crayon, Mini	\$175.00	\$525.00	\$1575.00
Moonwalk*, 15'x15' Jungle Adventure	\$185.00	\$555.00	\$1665.00
Moonwalk*, 15'x17' Castle, w/Slide	\$225.00	\$675.00	\$2025.00
Sports Theme, w/Slide			
 Dobson the Butler (Lifesize Mannequin- A real conversation piece for your next party.)	\$35.00	\$105.00	\$315.00
*Reservation deposit required			
Folding Table,			
6' Banquet	\$6.00	\$18.00	\$54.00
8' Banquet	\$8.00	\$24.00	\$72.00
5' Round	\$9.00	\$27.00	\$81.00
Folding Chairs: White			
Standard	\$0.85	\$2.55	\$7.65
Deluxe	\$1.25	\$3.75	\$11.25
 Coffee Pot, 20-60 cup	\$15.00	\$45.00	\$135.00
Beverage Container, Insulated	\$15.00	\$45.00	\$135.00
Popcorn Maker	\$30.00	\$90.00	\$270.00
Sno-Cone Machine	\$30.00	\$90.00	\$270.00
Cotton Candy Machine	\$40.00	\$120.00	\$360.00
Karaoke Machine w/CDG's	\$75.00	\$225.00	\$675.00
Video Projector	\$150.00	\$450.00	\$1,350.00

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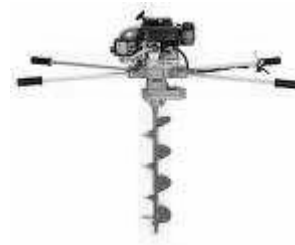
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Party Rentals: (Cont.)

	Daily	Weekly	Monthly
Canopy, 10'x10' Popup	\$30.00	\$90.00	\$270.00
Tent, 20x30, Canopy (No Sides)	\$100.00	\$300.00	\$900.00
Tent, 20x20, Frame Style (Delivery, Setup and Pickup Included)	\$300.00	\$600.00	\$1,200.00
Grill, Tow-Behind, 10' Grilling Surface, 17' overall	\$185.00	\$525.00	\$1,575.00
Great for large parties!			

***Post Hole Augers: Good for deck, mailbox
and fence projects!***

Two-Man, Gas	\$65.00	\$195.00	\$585.00
One-Man, Gas Tow-Behind	\$85.00	\$255.00	\$765.00
One-Man, Gas Hand Held	\$55.00	\$165.00	\$495.00
Auger Bits 6", 8" & 12"	\$5.00	\$15.00	\$45.00
Auger Extension, 15"	\$5.00	\$15.00	\$45.00

***Power Tools: Electric***

Compound Miter Saw	\$30.00	\$90.00	\$270.00
Circular Saw, Worm Drive	\$15.00	\$45.00	\$135.00
Jig Saw	\$15.00	\$45.00	\$135.00
Electric Drill, 1/2"	\$12.00	\$36.00	\$108.00
Cordless Drill, 14-18v.	\$15.00	\$45.00	\$135.00
Belt Sander, 3"	\$15.00	\$45.00	\$135.00
Heat Gun	\$15.00	\$45.00	\$135.00
Hammer Drill, 3/4"	\$15.00	\$45.00	\$135.00
Planer, Hand Held	\$15.00	\$45.00	\$135.00
Cut Off Saw, 14"	\$20.00	\$60.00	\$180.00

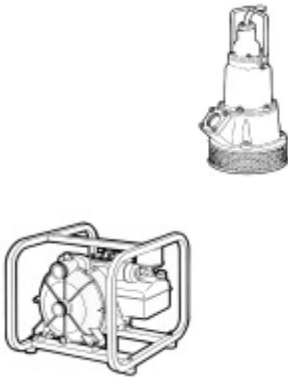


Power Tools: Electric (Cont.)

	Daily	Weekly	Monthly
Table Saw, 10"	\$40.00	\$120.00	\$360.00
Polisher, 7"	\$15.00	\$45.00	\$135.00
Angle Grinder, 4-1/2, 7 & 9"	\$15.00	\$45.00	\$135.00
Sawzall, Reciprocating Saw	\$15.00	\$45.00	\$135.00
Right Angle Drill, 1/2"	\$15.00	\$45.00	\$135.00

**Pumps:**

1-1/2" Submersible	\$25.00	\$75.00	\$225.00
2" Submersible	\$35.00	\$105.00	\$315.00
2" Trash Pump	\$45.00	\$135.00	\$405.00
3" Trash Pump	\$60.00	\$180.00	\$540.00
Suction Hose, 20' 2" & 3"	\$5.00	\$15.00	\$45.00
Discharge Hose, 50' 1-1/2", 2" & 3"	\$5.00	\$15.00	\$45.00
Waterbed Pump, Electric	\$15.00	\$45.00	\$135.00

**Scaffolding/Ladders:**

Multi-Purpose Unit 30" x 6'h	\$10.00	\$30.00	\$90.00
Guard Rail Set	\$5.00	\$15.00	\$45.00
Outrigger, ea.	\$1.00	\$3.00	\$9.00
*Standard Scaffolding now available - Call For Pricing			
Step Ladder, 12'	\$18.00	\$54.00	\$162.00
Extension Ladder, 32'	\$28.00	\$84.00	\$252.00
Extension Ladder, 40'	\$30.00	\$90.00	\$270.00



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Trailers:

	Daily	Weekly	Monthly
Car Dolly Trailer	\$50.00	\$150.00	\$450.00
2500lb. Tilt-Deck 6' x 10'	\$36.00	\$108.00	\$324.00
4000lb. Ramp 5' x 12'	\$40.00	\$120.00	\$360.00
10,000lb. Ramp 6' x 18'	\$60.00	\$180.00	\$540.00
10,000lb. Tilt-Deck 6' x 18'	\$70.00	\$210.00	\$630.00
Dump Trailer	\$90.00	\$270.00	\$810.00
Enclosed Trailer	\$75.00	\$225.00	\$675.00
Trailer Hitch Ball/Pintle	\$5.00	\$15.00	\$45.00

Trenchers & Excavators:

Trenchmaster, 3" x 9"	\$90.00	\$270.00	\$810.00
Walk-Behind, RT-100 6" w x 36" d	\$150.00	\$450.00	\$1350.00
Walk-Behind, RT-200 6" w x 48" d	\$165.00	\$495.00	\$1485.00
Ride-On, RT-450 6" w x 48" d w/Backhoe	\$250.00	\$750.00	\$2250.00
Mini-Excavator, PC-18 4090lbs., 5' 10"	\$200.00	\$600.00	\$1800.00
Mini-Excavator, PC-35 8250lbs., 10' 6"	\$250.00	\$750.00	\$2250.00
Backhoe Loader, Mini Rubber Tire	\$230.00	\$690.00	\$2070.00

Welders:

6000 Watt Welder/Generator	\$60.00	\$180.00	\$540.00
Welding Lead/Ground (Small welder)	\$10.00	\$30.00	\$90.00
225 Amp Welder Gas/Dsl	\$90.00	\$270.00	\$810.00
Welding Lead/Ground (Large welder)	\$10.00	\$30.00	\$90.00



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Area Rental & Sales, Inc. Frequently Asked Questions

1. What are your hours?
7:00am to 5:00pm Monday through Friday
Saturday hours vary on seasonality
Sundays we are closed
2. What consists of your rental periods?
1 Day is a calendar day
1 Week is 7 consecutive days
1 Month is equal to 4 weeks (28 days)
3. Do you have hour restrictions on your rental periods?
Yes, all daily rates include no more than 8 hours of use during your 24 hour daily rental.
4. Do you have any specials over the weekend?
Yes, you can rent an item on Saturday and bring it back Monday morning for a single day rental charge. Just bring it back by 9am!
5. Do you supply fuel in the equipment?
Yes, the machines that require fuel will be supplied full when you rent it. All we ask is that you fill the unit up before returning it. Otherwise you will be charged the going rate per gallon for us to fill it back up.
6. Can I set up a commercial charge account?
Absolutely! Just fill out a simple credit application and upon approval you will receive 15 day terms on all invoices.
7. How can I pay for the rentals?
Area Rental & Sales accepts Checks, Visa, Mastercard, Discover and always Cash.
8. Do you offer delivery or pick-up services for contractors?
Yes, however, the charges vary upon machine and distance. Call us for a delivery quote.
9. Can I reserve some equipment for a later date?
Yes, all we need is your name and a phone number!
10. Do you offer insurance on the equipment?
No, but we do offer a damage waiver plan which is explained in this catalog. The rate for the Damage Waiver plan is 10% of the rental amount. Otherwise the equipment is your responsibility after you take possession. We suggest you contact your insurance agent for your liability responsibility.
11. Do we service the equipment and tools which we sell and rent?
Yes! We service all brands that we rent and sell and many others. Please call us for all your service needs.
12. Where are you located?
Across from JC Penney at the Cherryvale Mall, next to the old Toys-R-Us building.



RENTAL & SALES, INC.

7190 N. Cherryvale Mall Dr.

Rockford, IL 61112

815-332-9933

www.AreaRentalandSales.com



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Contacts

Company: Area Rental and Sales Contact: Jarrold / Jon

Phone: 815-332-9933 Address: 7190 N. Cherryvale Mall Dr.

Company: _____ Contact: _____

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